



La Table pour la récupération hors foyer

PRESS RELEASE

For immediate release

RECOVERING RECYCLABLES OUTSIDE THE HOME:

WITH THE BIN, IT WORKS... EVERYWHERE!

Montréal, June 28, 2012 – In the presence of Pierre Arcand, the Minister of Sustainable Development, Environment and Parks, along with François William Croteau, the Mayor of Rosemont-La Petite-Patrie, and numerous partners and invited guests, Daniel Cotte, President of the *Table pour la récupération hors foyer* (Issue Table for out-of-home recycling – the Table), today released the organization's 2008-2011 Activity Report.

“Thanks to the Table, the face of out-of-home recycling has completely changed in Québec!” boasted Mr. Cotte. Now, across Québec, there are recycling bins in the public areas of 450 cities and boroughs where citizens can put their paper and cardboard and their plastic, glass and metal containers. Plus, 3325 more restaurants, bars and hotels are now recovering all of their recyclable materials. The number of places served by selective collection is constantly increasing. “This momentum is what we want to highlight in our campaign **With the BIN, it works...everywhere!**” he explained.

Mr. Cotte was proud to announce that outstanding results have been reported: in tested municipal public places the recovery rate is 65%, and some 13 400 tonnes of materials are now being recovered annually thanks to systems set up through the Table's programs. “A characterization study (to examine the contents of recycling bins) was done just a few months after the bins were installed. To our knowledge this is a first. We plan to do more such studies to create a repository of reliable data on out-of-home selective collection,” he added.

The programs of the Table emphasize collaboration, mobilization, action and results. Agreements have been signed with a considerable number of community organizations. In Rosemont-La Petite-Patrie, a pilot project was launched to get recycling established throughout the Plaza St-Hubert sector.

The Mayor of Rosemont-La Petite-Patrie, François William Croteau, said he was gratified to see that borough professionals were listened to, and right from the start there was close collaboration. “We can be proud of having succeeded together in carrying out an initiative that was unanimously improved by everyone concerned. Additionally, installing bins on curbsides and in the stores not only contributed to our environmental objectives, it also made the area cleaner,” Mr. Croteau affirmed.

Giuliana Piaggio, Director of Rosemont-La Petite-Patrie Éco-quartier, and Mike Parente of SDC Plaza St-Hubert, said they were delighted with the experience and the results. Now 88% of the restaurants, bars and hotels in the borough, and 93% of the merchants in Plaza St-Hubert, are using municipal selective collection. These establishments can join the people who ran the project in saying, “Mission accomplished!”

CEO of Éco Entreprises Québec, Maryse Vermette pointed out how important it was to offer an integrated solution to reproduce the simple gesture that is now habitual at home: to deposit all recyclable materials in the same place, at the same time. “The results measured for municipal selective collection indicate steadily improving performance, both in tonnes recovered and recovery rates. The initiatives of the Table, which are unique at such a large scale, are an extension of all our efforts to optimize the system.”

Minister Pierre Arcand concluded the presentation by reviewing the targets recently set in the Government’s Québec Residual Materials Management Policy. “In adopting the Policy in 2011, we set ourselves ambitious objectives, including that of completely banning paper and cardboard from landfill sites by 2013. The Table’s program is one of the essential tools that will help us get there. The situation of out-of-home recycling is constantly advancing in Québec, as shown by the results unveiled today. Thanks to the efforts of the Table and its partners, we can now state that selective collection produces concrete results and is what we need to achieve our targets.”

The *Table pour la récupération hors foyer* is a non-profit organization composed of partners from the public, private and associative sectors whose common objective is to optimize the performance of out-of-home selective collection of recyclable materials. During the first four years of its existence, the Table created a fund of 8 million dollars in voluntary contributions by its members. See the complete report on the Table’s website at www.tablehorsfoyer.ca.

À l'extérieur comme à la maison



La Table pour
la récupération
hors foyer

Membre de
bacs

Venez nous voir : www.tablehorsfoyer.ca

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