



## Table pour la récupération hors foyer

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### PRESS RELEASE

For immediate release

**NOW OVER 2700 QUÉBEC RESTAURANTS, BARS AND HOTELS ARE RECYCLING ALL RECYCLABLE MATERIALS THANKS TO THE TABLE POUR LA RÉCUPÉRATION HORS FOYER!**

**Montréal, March 21, 2011** – Daniel Cotte, President of the *Table pour la récupération hors foyer* (Issue Table for out-of-home recycling – the Table), proudly released today the spectacular results of the funding program for restaurants, bars and hotels. Also present were Pierre Arcand, Minister of Sustainable Development, Environment and Parks, representatives of partner associations and the members of the Table.

Just three years after implementation, over 2700 restaurants, bars and hotels have benefited from the program, recovering 9000 tonnes of recyclable materials that in the past would have gone to landfill sites. “These are impressive results,” said François Meunier, Vice-President of the Association des restaurateurs du Québec. He went on to underscore that “What’s most important is that characterization studies performed by the Table have shown that this is quality recovery, with a contamination rate of just 4%, equivalent to what you get with home recycling.”

A good part of this performance is due to the tripartite agreements signed with municipal bodies and environmental organizations to determine the needs of hotel, bar and restaurant managers, thus ensuring the optimal recovery, in quantity and quality, of recyclable materials. In just a year and a half, 9 agreements were signed with 26 organizations. To date, eco-advisors have met individually with nearly 3500 managers of establishments, with the following results:

- 76% of the restaurants, bars and hotels visited recover all recyclable materials (50% after joining the program, 26% who recycled already)
- 9% of establishments were referred to the private sector
- Just 15% refused to participate for various reasons

According to these results, 41% of the 18 000 restaurants, bars and hotels across Québec recover their recyclable materials.



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Mr. Cotte was also delighted with today's announcement of a financial commitment of up to \$12 M, over a maximum of five years, by Éco Entreprises Québec and the Ministère du Développement durable, de l'Environnement et des Parcs. "Considering the results so far, we are confident that we can contribute to further improvement in the recycling performance of businesses in all sectors that can be served by municipal selective collection routes," Mr. Cotte declared.

The *Table pour la récupération hors foyer* is a non-profit organization composed of partners from the public, private and associative sectors whose common objective is to optimize the performance of out-of-home selective collection of recyclable materials. During the first four years of its existence, the Table set up a fund of 8 million dollars in voluntary contributions by members. Visit the Table's website at [www.tablehorsfoyer.ca](http://www.tablehorsfoyer.ca) to discover the highlights behind today's announcement!

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Members list in Appendix 1

**Information:**

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Appendix 1  
Contributing Members

Aluminum Association of Canada  
Association of Canadian Distillers / Spirits Canada  
BFI Canada Inc.  
Boissons Gazeuses Environnement  
Refreshments Canada  
Carton Council of Canada  
Éco Entreprises Québec  
Naya Waters Inc.  
Nestlé Waters Canada  
Provigo, Member of the Loblaws Group  
Recyclemédiast  
RECYC-QUÉBEC  
Société des alcools du Québec

