

PRESS RELEASE

For immediate release

Table pour la récupération hors foyer

FUNDING PROGRAM BEGINS – MORE THAN \$2,200,000 AVAILABLE NOW!

Montreal, February 5, 2008 – On September 27 of last year, in the presence of numerous partners and the Minister of Sustainable Development, Environment and Parks, President Daniel Cotte of the *Table pour la récupération hors foyer* (Issue Table for out-of-home recycling) announced the birth of the new organization, the funding raised and the broad sectors targeted by the future program.

Today Mr Cotte, President and CEO of Danone Naya Waters, was proud to announce the beginning of the large-scale program for the recovery of recyclable materials in municipal public areas and Quebec's restaurants, bars and hotels, together with the launch of the organization's web site.

Supported by partnership agreements with the Quebec Federation of Municipalities and the Union of Quebec Municipalities, for components dedicated to the municipal sector, the Table's program will enable the rapid installation of recycling facilities in parks, alongside streets and bike paths, and in recreation centres, arenas and other municipal public places.

Program components for the hospitality sector (hotels, bars and restaurants) offer two possibilities. In cases where recyclable materials can be recovered on the municipal selective collection route, the program provides funding for two rolling bins per establishment. Where the volume of materials is too great or different recovery conditions are needed, block funding is accorded for recovery service by a private entrepreneur.

Program details, the applicant guide and funding application forms are available on the Table's web site, www.tablehorsfoyer.ca. Funding applications that meet program requirements will be accepted until the fund is expended.

The *Table pour la récupération hors foyer* is a non-profit organization composed of partners in the public, private and associative sectors whose common goal is to optimize the selective collection of recyclable materials outside the home. These partners have launched and implemented a three-year program for which nearly \$6,000,000 has already been raised. With this

program, an estimated potential of 40,000 tonnes of additional recyclable materials will be recovered. We invite organizations interested in joining the group to visit the section “Become a Member” on the web site.

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List of members appended

For more information:

Louise Fecteau
Managing Director
La Table pour la récupération hors foyer
Cell.: (514) 233-5034

Sophie Bergeron
Communications Director
La Table pour la récupération hors foyer
Cell.: (514) 603-6987

Appendix

Members List as of December 31, 2007

Ambassador Members

Éco Entreprises Québec
RECYC-QUÉBEC
Société des alcools du Québec
Aluminum Association of Canada
Association of Canadian Distillers / Spirits Canada
Danone Naya Waters Inc.
Nestlé Waters Canada
Recyclemédiás

Regular Members

Association des vinticulteurs négociants en gros du Québec
Boissons Gazeuses Environnement
Provigo, Member of the Loblaws Group

Associate Member

Refreshments Canada